



Financial Capability Evaluation Toolkit – Extra guidance

There are a huge number of resources available online about evaluation. We have chosen a handful that we like, which are relevant to each step in the Evaluation Toolkit.

If you find a different resource that you like, please let us know: whatworks@fincap.org.uk

Step 1 – Understand your programme

Guidance for developing a theory of change for your programme – Nesta and TSIP (2011)
[nesta.org.uk/sites/default/files/theory_of_change_guidance_for_applicants_.pdf](https://www.nesta.org.uk/sites/default/files/theory_of_change_guidance_for_applicants_.pdf)

Creating your theory of change – New Philanthropy Capital (2014)
thinknpc.org/publications/creating-your-theory-of-change/

DIY Toolkit Theory of Change video – Nesta (2014)
[youtube.com/watch?v=6zRre_gB6A4](https://www.youtube.com/watch?v=6zRre_gB6A4)

Step 2 – Measure a change

Resources for planning your evaluation (including resources to help you build an evaluation framework, or identify tools for collecting information) – NCVO KnowHow / Charities Evaluation Service
[knowhownonprofit.org/organisation/impact/plan-your-impact-and-evaluation](https://www.knowhownonprofit.org/organisation/impact/plan-your-impact-and-evaluation)

Balancing act: a guide to proportionate evaluation – New Philanthropy Capital (2016)
thinknpc.org/publications/balancing-act-a-guide-to-proportionate-evaluation/

Using research evidence: a practice guide – Nesta, Alliance for Useful Evidence (2016)
alliance4usefulevidence.org/publication/using-research-evidence-a-practice-guide-january-2016/

Impact evaluation: a guide for commissioners and managers – Bond, Big Lottery Fund, Comic Relief (2015)
[bond.org.uk/resources/impact-evaluation](https://www.bond.org.uk/resources/impact-evaluation)

Step 3 – Learn and share

Result! What good impact reporting looks like – New Philanthropy Capital (2016)
thinknpc.org/publications/result-good-impact-reporting/

Principles of good impact reporting – Inspiring Impact / New Philanthropy Capital (2011)
thinknpc.org/publications/the-principles-of-good-impact-reporting-2/

The insiders' guide to social media for charities – Charity Comms (2015)
charitycomms.org.uk/articles/charity-comms-social-media-guide

Some overarching resources

Better Evaluation
[betterevaluation.org/](https://www.betterevaluation.org/)

Inspiring Impact
[inspiringimpact.org/](https://www.inspiringimpact.org/)